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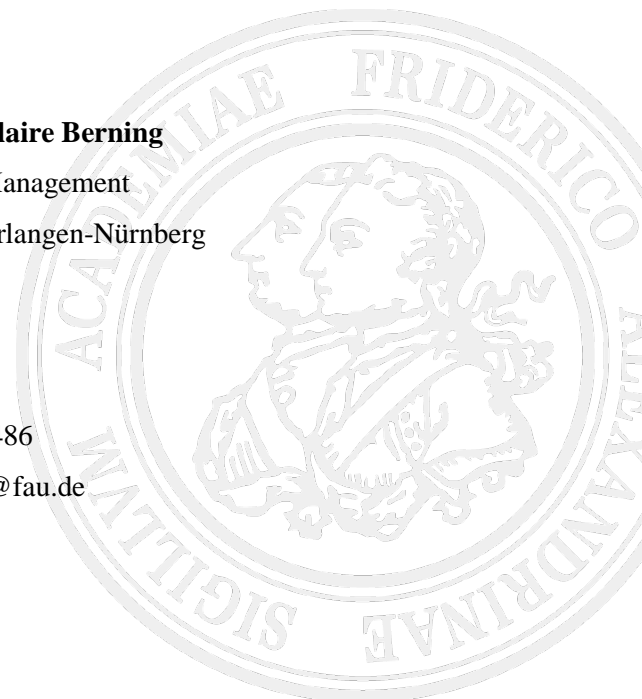
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List of Publications

Articles in double-blind refereed journals

1. Chinese Outward Foreign Direct Investment - A Challenge for Traditional Internationalization Theories? *Journal für Betriebswirtschaft*, Vol. 62, No. 3-4, 2012, pp. 196-224 (with D. Holtbrügge).

Book chapters

6. Chinese Investment in the European Football Industry. In: *Handbook of Research on Scientific and Technological Development in Asia*, edited by B. Christiansen & G. Koc. IGI Global (forthcoming) (with D. Maderer).
5. Indigenous Chinese Management Philosophies. Key Concepts and Relevance for Modern Chinese Firms. In: *Handbook of Research on Scientific and Technological Development in Asia*, edited by B. Christiansen & G. Koc. IGI Global (forthcoming) (with R. Garg).
4. Email Communication Styles Across Cultures. In: *The International Encyclopedia of Intercultural Communication*, edited by Y.Y. Kim. Wiley Publishing (in press) (with D. Holtbrügge).
3. Pictures as means of intercultural communication – The case of Chinese firms in Germany. In: *Yearbook of Market Entry Advisory 2015*, edited by A. Tirpitz & R. Schleus. Berlin (in press) (with D. Holtbrügge).
2. Outward Foreign Direct Investment of Emerging Market Firms. In: *Foreign Investment in Eurasia and the Pacific Rim*, edited by D.A. Dyker. London: Imperial College Press, 2013 (with D. Holtbrügge and R. Garg).
1. The National Government's Role in Chinese Outward Foreign Direct Investment. In: *Research Handbook on the Globalization of Chinese Firms*, edited by C.C. Julian, Z.U. Ahmed & J. Xu. Cheltenham, 94-134, 2013 (with D. Holtbrügge).

Presentations on refereed conferences

6. Chinese M&A in Germany: Integration Approach and International Corporate Strategy. Presented at the 2015 Academy of International Business South East Asia Regional Conference, December 3-5, 2015, Penang, Malaysia.

5. Market Entry Strategies and Performance of Chinese Firms in Germany: The Moderating Effect of Government Support. Presented at the Academy of International Business 2015 Annual Meeting, June 27-30, 2015, Bengaluru, India (with D. Holtbrügge).
4. Market Entry Strategies and Performance of Emerging Market Firms in Germany: The Moderating Effect of International Experience. Presented at the 2015 European Academy of Management Conference, June 17-20, 2015, Warsaw, Poland (with D. Holtbrügge and R. Garg).
3. Market entry strategies and performance of Chinese firms in Germany: The moderating role of government support. Presented at the Inaugural International Conference: Cracking the U.S. Market. Opportunities and threats for Chinese Multinationals, February 26-28, 2015, San Francisco, USA (with D. Holtbrügge).
2. The Push and Pull Effects of Government Policies on Chinese Outward Foreign Direct Investment – A Literature Review. Presented at the 7th China Goes Global Conference, September 25-27, 2013, Bremen, Germany (with D. Holtbrügge).
1. Chinese Outward Foreign Direct Investment – A Challenge for Traditional Internationalization Theories? Presented at the 2012 Academy of International Business South East Asian Regional Chapter Meeting, December 6-8, 2012, Xiamen, China (with D. Holtbrügge).