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SCHOOL OF BUSINESS &  
ECONOMICS



INTERNATIONAL  
MANAGEMENT



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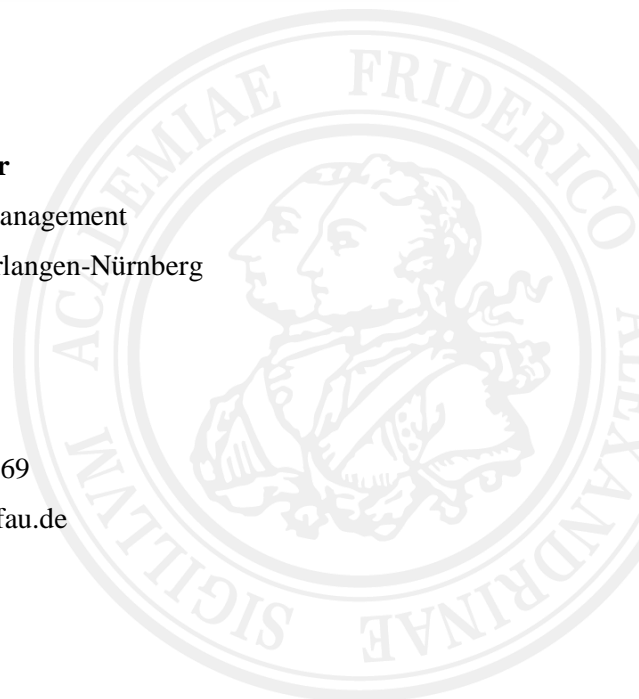
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## List of Publications

### Articles in double-blind refereed journals

11. Corporate reputation effects across nations: The impact of country distances and firm-specific resources in the chemical and pharmaceutical industry, in: *Management International Review*, accepted for publication (with C. Huber, B. Swoboda)
10. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis in Afghanistan, India, Pakistan, and Saudi Arabia, in: *Journal of International Management*, Vol. 21, No. 1, 2015, p. 63-77 (with B. Bader).
9. Resource dependency, innovative strategies and firm performance in BOP-markets, in: *Journal of Product Innovation Management*, Vol. 31, No. S1, 2014, p. 43-59 (with D. Holtbrügge).
8. Professional football squads as multicultural teams. Cultural diversity, intercultural experience and team performance, in: *International Journal of Cross Cultural Management*, Vol. 14, No. 2, 2014, p. 215-238 (with D. Maderer, D. Holtbrügge).
7. Benefits of Cross-sector Partnerships in Markets at the Base of the Pyramid, in: *Business Strategy and the Environment*, Vol. 23, No. 3, 2014, p. 188-203 (with D. Holtbrügge).
6. Pollution prevention and service stewardship strategies in the third-party logistics industry: effects on firm differentiation and the moderating role of environmental communication, in: *Business Strategy and the Environment*, Vol. 23, No. 1, 2014, p. 38-55 (with S. Maas, E. Hartmann).
5. Market Entry of Multinational Companies in Markets at the Bottom of the Pyramid: A Learning Perspective, in: *International Business Review (IBR)*, Vol. 21, No. 5, 2012, p. 817-830 (with D. Holtbrügge).
4. Der Markteintritt multinationaler Unternehmungen in Märkte an der Basis der Einkommenspyramide Eine lerntheoretische Perspektive, in: *Zeitschrift für Management (ZfM)*, Vol. 6, No. 3, 2012, p. 227-259 (with D. Holtbrügge).
3. Competitive advantage of German renewable energy firms in India and China, in: *International Journal of Emerging Markets*, Vol. 7, No. 2, 2012, p. 191-214 (with C. Dögl, D. Holtbrügge).
2. The impact of human and social capital on the internationalisation of German consulting firms, in: *International Journal of Entrepreneurship and Innovation Management*, Vol. 12, No. 2, 2010, p. 138-155 (with M. Kittler).
1. In search of innovation, creativity and entrepreneurial spirit: evidence from the pharmaceutical industry, in: *International Journal Business Environment*, Vol. 3, No. 2, 2010, p. 179-201 (with D. Rygl, M. Kittler).

### Special issues

4. Danger and risk as challenges for HRM: how to manage people in hostile environments, in: International Journal of Human Resource Management (in progress) (with B. Bader, M. Dickmann).
3. Dangerous moves and risky international assignments, in: Journal of Global Mobility (in progress) (with L. Pinto, B. Bader)
2. Corporate social responsibility (CSR) – insights from South Asia, in: South Asian Journal of Global Business Research, Vol. 5, No. 2, 2016 (with P. Lund-Thomsen, B.A. Kazmi).
1. Corporate Masterminds - Executive Management Teams in Focus, in: Team Performance Management: An International Journal, Vol. 21, No. 3/4, 2015 (with B. Bader).

### Books and edited volumes

2. Expatriate Management – Transatlantic Dialogues, Springer: Palgrave Macmillan, Hampshire, 2017 (with B. Bader, K. Bader).
1. Business strategies at the bottom of the pyramid, Dissertation, 2011.

### Book chapters

9. Language Barriers in Different Forms of International Assignments, forthcoming, in: Expatriate Management – Transatlantic Dialogues. Bader, B., Schuster, T. and Bader, K. (eds.), Springer: Palgrave Macmillan, Hampshire, 2017, p. 63-100 (with H. Tenzer).
8. A Social Network Perspective on International Assignments: The Role of Social Support, forthcoming, in: Expatriate Management – Transatlantic Dialogues. Bader, B., Schuster, T. and Bader, K. (eds.), Springer: Palgrave Macmillan, Hampshire, 2017, p. 101-136 (with B. Bader).
7. Organizational and Personal Antecedents of Ethical Attitudes in India, in: Internationales Management und die Grundlagen des globalisierten Kapitalismus, S. Eckert, G. Trautnitz (eds.), Springer, Berlin et al., 2016, p. 373-394 (with C. Friedmann, D. Holtbrügge).
6. Microfinance, in: CSR, Sustainability, Ethics and Governance, S.O. Idowu, N. Capaldi, M.S. Fifka, L. Zu & R. Schmidpeter (eds.), Springer, Berlin et al., 2015, p. 317-318.
5. Bottom of the Pyramid-Concept: Prahalad, in: Dictionary of Corporate Social Responsibility. CSR, Sustainability, Ethics and Governance. S.O. Idowu, N. Capaldi, M.S. Fifka, L. Zu & R. Schmidpeter (eds.), Springer, Berlin et al., 2015, p. 43-44 (with D. Holtbrügge).
4. Bottom of the Pyramid. CSR, Sustainability, Ethics and Governance. S.O. Idowu, N. Capaldi, M.S. Fifka, L. Zu & R. Schmidpeter (eds.), Springer, Berlin et al., 2015, p. 42-43 (with D. Holtbrügge).
3. Tata Nano - The Car for the Bottom of the Pyramid, in: Fallstudien zum internationalen Management, J. Zentes, B. Swoboda, D. Morschett (eds.), Gabler, Wiesbaden, 2011, p. 83-102 (with D. Holtbrügge).

2. Konfiguration und Koordination von Unternehmungen in der Softwarebranche - Das Beispiel der SAP AG, in: Management internationaler Dienstleistungen mit 3K, D. Holtbrügge, H. H. Holzmüller, F. v. Wangenheim (eds.), Springer Gabler, Wiesbaden, 2009, p. 175-202 (with D. Holtbrügge, S. Heidenreich).
1. Erschließung und Bearbeitung von Auslandsmärkten, in: Fallstudien zur Unternehmensführung, O. Kruse, V. Wittberg (eds.), Gabler, Wiesbaden, 2008, p. 273-294 (with D. Holtbrügge).

#### Articles in editor-refereed journals and journals for practitioners

1. „Bottom of the Pyramid“-Märkte, in: Das Wirtschaftsstudium (WISU), 2009, p. 1337-1342 (with D. Holtbrügge).

#### Articles in newspapers and magazines

1. Der Tata Nano - Intensiver Know-how-Transfer, in: IndienContact - Das Wirtschaftsmagazin für ihren Geschäftserfolg in Indien, April 2010 (with D. Holtbrügge).

#### Book reviews

1. Biblio Service - Reverse Innovation: Create Far from Home, Win Everywhere, in: Managing International Review, Vol. 54, No. 2, p. 277-282.

#### Symposia

1. Just Another Type of "Country Risk"? International Business in Hostile Environments. Academy of Management 2015 Annual Meeting (AOM), 7-11 August, Vancouver, Canada, 2015 (with Benjamin Bader, Michael Dickmann, Jennifer Oetzel, Chang Hoon Oh) [**Nominated for Carolyn Dexter Award**].

### Presentations on refereed conferences

24. Opening the Black Box: Social Support and Expatriate Social Networks in Low and High Risk Countries. Academy of Management 2016 Annual Meeting (AOM), 5-9 August, Anaheim, USA, 2016 [**Nominated for IM Division Best Paper in OB/HRM/OT**].
23. Steady Sailing on Rough Seas: An Investigation of TMT Diversity in Times of Turbulent Markets. Academy of Management 2016 Annual Meeting (AOM), 5-9 August, Anaheim, USA, 2016
22. Ability, Motivation or Opportunity: What explains Reverse Knowledge Transfer of Inpatriates?. Academy of Management 2016 Annual Meeting (AOM), 5-9 August, Anaheim, USA, 2016
21. Expatriate Social Networks and Social Support in Low vs. High-risk Countries: An Empirical Analysis. Academy of International Business (AIB), 27-30 June, New Orleans, USA, 2016.
20. Inpatriates as Knowledge Transfer Agents: Abilities, Motivation, and Opportunities. Academy of International Business (AIB), 27-30 June, New Orleans, USA, 2016.
19. Personality Traits, Mentoring, and Psychological Well-Being: An Investigation of International Assignments. Academy of International Business (AIB), 27-30 June, New Orleans, USA, 2016.
18. Ability, Motivation or Opportunity: What explains Reverse Knowledge Transfers of Inpatriates?. European Academy of Management (EURAM), 01-04 June, Paris, France, 2016.
17. Expatriate Social Networks and Social Support in Low vs. High-risk Countries: An Empirical Analysis. European Academy of Management (EURAM), 01-04 June, Paris, France, 2016.
16. The Impact of TMT Diversity in Times of Turbulent Markets: A Cross-Country Study. European Academy of Management (EURAM), 01-04 June, Paris, France, 2016.
15. Inpatriates as Knowledge Agents. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 14-16 April, Fribourg, Switzerland, 2016.
14. Corporate Reputation Effects across Nations – The Impact of Country Distances and Firm-specific Resources. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 14-16 April, Fribourg, Switzerland, 2016.
13. Social Support During International Assignments: Construct Development and Validation. Academy of Management 2015 Annual Meeting (AOM), 7-11 August, Vancouver, Canada 2015.
12. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis in Afghanistan, India, Pakistan, and Saudi Arabia. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 16-18 April, Fribourg, Switzerland, 2015 [**Nominated for the VHB Best Paper Award for young academics**].
11. Well-being of expatriates in terrorism-endangered countries. Indian Supply Chain Management Days, 2-4 September, Nürnberg, Germany, 2014.

10. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis. Academy of Management 2014 Annual Meeting (AOM), 1-5 August, Philadelphia, USA, 2014 [**Nominated for Carolyn Dexter Award**].
9. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis. Academy of International Business (AIB), 24-26 June, Vancouver, Canada, 2014 [**Nominated for the "That's Interesting!" Award**].
8. Exploring Expatriate Social Networks: Does Country-Risk Matter for Psychological Well-Being. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 11-12 April, Vienna, Austria, 2014.
7. Exploring Expatriate Social Networks: Does Country-Risk Matter for Psychological Well-Being. 39th EIBA Annual Conference, 12-14 December, Bremen, Germany, 2013.
6. Resource dependency, innovative strategies, and firm performance in BOP-markets. International Conference on Creativity & Innovation: "Breaking the barriers to reach the bottom of the pyramid". 17-18 February, New Delhi, India, 2012.
5. Environmental sustainability: Drivers, practices and performance within the German third-party logistics industry. 18th EurOMA Conference. 3-6 July, Cambridge, England, 2011.
4. Performance outcomes of sustainability efforts: The case of the German third-party logistics industry. The 23rd Annual NOFOMA Conference. 9-10 June, Harstad, Norway, 2011.
3. Benefits of stakeholder relations on local responsiveness in Markets at the Bottom of the Pyramid. Academy of Management 2010 Annual Meeting. 9-10 August, Montreal, Canada, 2010.
2. Network relationships and local responsiveness in BOP-Markets. Tagung der Wissenschaftlichen Kommission Internationales Management im Verband der Hochschullehrer für Betriebswirtschaftslehre e.V.. 18-20 February, Berlin, Germany, 2010.
1. Is the role of human and social capital for the internationalization of PSF's over-rated? 36th Annual Conference of the Academy of international Business (UK and Ireland chapter). 2-4 April, Glasgow, Scotland, 2009.