



PD Dr. Tassilo Schuster

Department of International Management
Friedrich-Alexander-University of Erlangen-Nürnberg

Lange Gasse 20

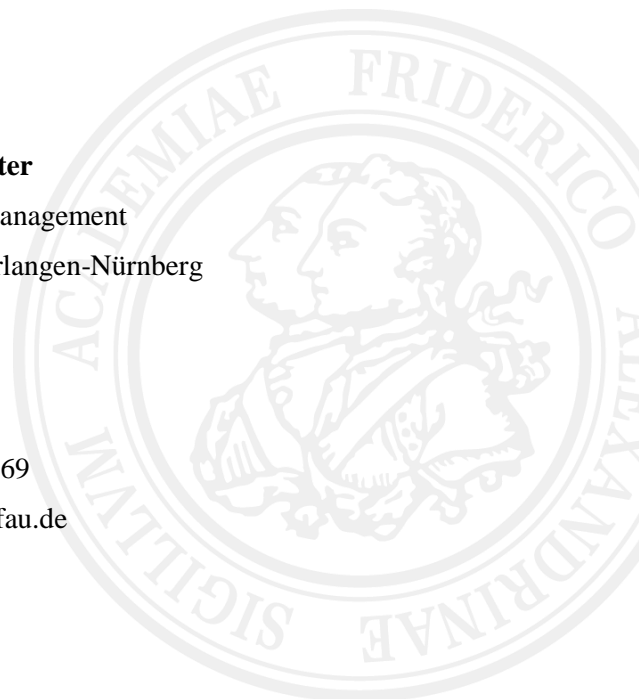
90403 Nürnberg

Germany

Tel.: ++49 911 5302 469

e-mail: tassilo.schuster@fau.de

www.im-fau.de



List of Publications (update: 12/2019)

Articles in double-blind refereed journals

17. Managing people in hostile environments: lessons learned and new grounds in HR research in: International Journal of Human Resource Management, in: International Journal of Human Resource Management, Vol. 30 No. 20, 2019, pp. 2809-2830 (with B. Bader, Dickmann, Michael)
16. Knowledge Sharing of Inpatriates: Empirical Evidence from an Ability-Motivation-Opportunity Perspective, in: Employee Relations, Vol. 41 No. 5, 2019, pp. 971-996 (with Holtbrügge, D., Engelhard, F.)
15. Institutional Discrimination of Women and Workplace Harassment of Female Expatriates: Evidence from 25 Host Countries, in: Journal of Global Mobility, Vol. 6, No. 1, 2018, pp. 40-58 (with B. Bader, A.K. Bader, S. Störmer)
14. Stakeholder Pressures, Environmental Practice Adoption and Economic Performance in the German Third-party Logistics Industry - A Contingency Perspective, in: Journal of Business Economics, Vol. 88, No. 2, 2018, pp. 167-201 (with S. Maas, E. Hartmann).
13. Mentoring in International Assignments: A Personality Traits Perspective, in: Employee Relations, Vol. 39, No. 7, 2017, pp. 1100-1130 (with J. Ambrosius, B. Bader).
12. Repatriation of International Assignees: Where Are We and Where Do We Go From Here? A Systematic Literature Review, in: Journal of Global Mobility, Vol. 5, No. 3, 2017, pp. 275-303 (with J. Knocke).
11. Corporate reputation effects across nations: The impact of country distances and firm-specific resources in the chemical and pharmaceutical industry, in: Management International Review, Vol. 57, No. 5, 2017, pp. 717-748 (with C. Huber, B. Swoboda, C. Hirschmann).
10. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis in Afghanistan, India, Pakistan, and Saudi Arabia, in: Journal of International Management, Vol. 21, No. 1, 2015, pp. 63-77 (with B. Bader).
9. Resource dependency, innovative strategies and firm performance in BOP-markets, in: Journal of Product Innovation Management, Vol. 31, No. S1, 2014, pp. 43-59 (with D. Holtbrügge).
8. Benefits of Cross-sector Partnerships in Markets at the Base of the Pyramid, in: Business Strategy and the Environment, Vol. 23, No. 3, 2014, pp. 188-203 (with D. Holtbrügge).
7. Pollution prevention and service stewardship strategies in the third-party logistics industry: effects on firm differentiation and the moderating role of environmental communication, in: Business Strategy and the Environment, Vol. 23, No. 1, 2014, pp. 38-55 (with S. Maas, E. Hartmann).

6. Professional football squads as multicultural teams. Cultural diversity, intercultural experience and team performance, in: International Journal of Cross Cultural Management, Vol. 14, No. 2, 2014, pp. 215-238 (with D. Maderer, D. Holtbrügge).
5. Market Entry of Multinational Companies in Markets at the Bottom of the Pyramid: A Learning Perspective, in: International Business Review (IBR), Vol. 21, No. 5, 2012, pp. 817-830 (with D. Holtbrügge).
4. Der Markteintritt multinationaler Unternehmungen in Märkte an der Basis der Einkommenspyramide Eine lerntheoretische Perspektive, in: Zeitschrift für Management (ZfM), Vol. 6, No. 3, 2012, pp. 227-259 (with D. Holtbrügge).
3. Competitive advantage of German renewable energy firms in India and China, in: International Journal of Emerging Markets, Vol. 7, No. 2, 2012, pp. 191-214 (with C. Dögl, D. Holtbrügge).
2. The impact of human and social capital on the internationalisation of German consulting firms, in: International Journal of Entrepreneurship and Innovation Management, Vol. 12, No. 2, 2010, pp. 138-155 (with M. Kittler).
1. In search of innovation, creativity and entrepreneurial spirit: evidence from the pharmaceutical industry, in: International Journal of Business Environment, Vol. 3, No. 2, 2010, pp. 179-201 (with D. Rygl, M. Kittler).

Special issues

5. The dark side of global mobility, in: Journal of Global Mobility, Vol. 7, No. 2, 2019 (with A.K. Bader, B. Bader, M. Shaffer).
4. Danger and risk as challenges for HRM: how to manage people in hostile environments, in: International Journal of Human Resource Management, Vol. 30, No. 11, 2019 (with B. Bader, M. Dickmann).
3. Dangerous moves and risky international assignments, in: Journal of Global Mobility, Vol. 5, No. 4, 2017 (with L. Pinto, B. Bader).
2. Corporate social responsibility (CSR) – insights from South Asia, in: South Asian Journal of Global Business Research, Vol. 5, No. 2, 2016 (with P. Lund-Thomsen, B.A. Kazmi).
1. Corporate Masterminds - Executive Management Teams in Focus, in: Team Performance Management: An International Journal, Vol. 21, No. 3/4, 2015 (with B. Bader).

Books and edited volumes

2. Expatriate Management – Transatlantic Dialogues, Springer: Palgrave Macmillan, Hampshire, 2017 (with B. Bader, K. Bader).
1. Business strategies at the bottom of the pyramid, Dissertation, 2011.

Book chapters

15. Knowledge Transfer Experiences of Inpatriates in Multinational Companies – A Cognitive Dissonance Perspective, in: Expatriates – Perspectives and Challenges of the 21st Century. Hale, C. (ed.), Nova Publishing, New York, 2019, pp. 1-55 (with Bernhard, T., Jack, A.).
14. The Internationalization Strategy of Adidas, in: The Internationalization of Firms. Case Studies from the Nürnberg Metropolitan Region. Holtbrügge, D., Haussmann, H. (eds.), Hampp Verlag, Augsburg-München, 2017, pp. 19-38 (with D. Holtbrügge).
13. Restructuring and Organizational Change at Siemens. A case Study, in: The Internationalization of Firms. Case Studies from the Nürnberg Metropolitan Region. Holtbrügge, D., Haussmann, H. (eds.), Hampp Verlag, Augsburg-München, 2017, pp. 115-134 (with D. Holtbrügge, A. Wilbs).
12. Internationalization of Professional Service Firms. The Case of Rödl & Partner, in: The Internationalization of Firms. Case Studies from the Nürnberg Metropolitan Region. Holtbrügge, D., Haussmann, H. (eds.), Hampp Verlag, Augsburg-München, 2017, pp. 159-172 (with D. Holtbrügge).
11. Regional Economic (De-)Integration. Brexit and its Consequences of Firms in the Nürnberg Metropolitan Region, in: The Internationalization of Firms. Case Studies from the Nürnberg Metropolitan Region. Holtbrügge, D., Haussmann, H. (eds.), Hampp Verlag, Augsburg-München, 2017, pp. 237-263 (with D. Holtbrügge).
10. Holistic Approach to Expatriate Management: A Transatlantic Dialog, in: Expatriate Management – Transatlantic Dialogues and Holistic Approaches. Bader, B., Schuster, T. and Bader, K. (eds.), Palgrave MacMillan, Hampshire, pp. xxxiii-xli (with B. Bader, K. Bader).
9. Language Barriers in Different Forms of International Assignments, in: Expatriate Management – Transatlantic Dialogues. Bader, B., Schuster, T. and Bader, K. (eds.), Springer: Palgrave Macmillan, Hampshire, 2017, pp. 63-100 (with H. Tenzer).
8. A Social Network Perspective on International Assignments: The Role of Social Support, in: Expatriate Management – Transatlantic Dialogues. Bader, B., Schuster, T. and Bader, K. (eds.), Springer: Palgrave Macmillan, Hampshire, 2017, pp. 101-136 (with B. Bader).
7. Organizational and Personal Antecedents of Ethical Attitudes in India, in: Internationales Management und die Grundlagen des globalisierten Kapitalismus, S. Eckert, G. Trautnitz (eds.), Springer, Berlin et al., 2016, pp. 373-394 (with C. Friedmann, D. Holtbrügge).

6. Microfinance, in: CSR, Sustainability, Ethics and Governance, S.O. Idowu, N. Capaldi, M.S. Fifka, L. Zu & R. Schmidpeter (eds.), Springer, Berlin et al., 2015, pp. 317-318.
5. Bottom of the Pyramid-Concept: Prahalad, in: Dictionary of Corporate Social Responsibility. CSR, Sustainability, Ethics and Governance. S.O. Idowu, N. Capaldi, M.S. Fifka, L. Zu & R. Schmidpeter (eds.), Springer, Berlin et al., 2015, pp. 43-44 (with D. Holtbrügge).
4. Bottom of the Pyramid. CSR, Sustainability, Ethics and Governance. S.O. Idowu, N. Capaldi, M.S. Fifka, L. Zu & R. Schmidpeter (eds.), Springer, Berlin et al., 2015, pp. 42-43 (with D. Holtbrügge).
3. Tata Nano - The Car for the Bottom of the Pyramid, in: *Fallstudien zum internationalen Management*, J. Zentes, B. Swoboda, D. Morschett (eds.), Gabler, Wiesbaden, 2011, pp. 83-102 (with D. Holtbrügge).
2. Konfiguration und Koordination von Unternehmungen in der Softwarebranche - Das Beispiel der SAP AG, in: *Management internationaler Dienstleistungen mit 3K*, D. Holtbrügge, H. H. Holzmüller, F. v. Wangenheim (eds.), Springer Gabler, Wiesbaden, 2009, pp. 175-202 (with D. Holtbrügge, S. Heidenreich).
1. Erschließung und Bearbeitung von Auslandsmärkten, in: *Fallstudien zur Unternehmensführung*, O. Kruse, V. Wittberg (eds.), Gabler, Wiesbaden, 2008, pp. 273-294 (with D. Holtbrügge).

Articles in editor-refereed journals and journals for practitioners

1. „Bottom of the Pyramid“-Märkte, in: Das Wirtschaftsstudium (WISU), 2009, pp. 1337-1342 (with D. Holtbrügge).

Articles in newspapers and magazines

1. Der Tata Nano - Intensiver Know-how-Transfer, in: IndienContact - Das Wirtschaftsmagazin für ihren Geschäftserfolg in Indien, April 2010 (with D. Holtbrügge).

Book reviews

1. Biblio Service - Reverse Innovation: Create Far from Home, Win Everywhere, in: Managing International Review, Vol. 54, No. 2, pp. 277-282.

Symposia

1. Just Another Type of "Country Risk"? International Business in Hostile Environments. Academy of Management 2015 Annual Meeting (AOM), 7-11 August, Vancouver, Canada, 2015 (with Benjamin Bader, Michael Dickmann, Jennifer Oetzel, Chang Hoon Oh) [**Nominated for Carolyn Dexter Award**].

Presentations on refereed conferences

35. Who's to Blame? When Feelings of Psychological Contract Violations Spill Over, Academy of Management 2019 Annual Meeting (AOM), 9-13 August, Boston, USA, 2019.
34. Tit for Tat VS. Kicking the Dog: The Role of Displaced Aggression in Expatriates' Psychological Contracts, Academy of International Business (AIB), 24-27 June, Copenhagen, Denmark, 2019.
33. The Role of Psychological Contract Violation in International Assignments: A Multi-Agency Perspective, German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 03-04 May, Trier, Germany, 2019.
32. What Happens Abroad Stays Abroad: An Empirical Study of Psychological Contract Violation on Organizational Commitment in a Multiple-Agency Setting, The Fourth Japan-Germany Economic Seminar 2019, 11th February, Nürnberg, Germany, 2019.
31. Effects of Psychological Contract Violation on Organizational Commitment during International Assignments: The Mechanism of Displaced Aggression, Tsukuba International Management Conference, 8-9 February, Tokyo, Japan, 2019.
30. Global Mobility in the 21st Century: What Happens Abroad Stays Abroad? Expatriates' Psychological Contracts, Invited Talk at the German Institute for Japanese Studies (DIJ), 6th February, Tokyo, Japan, 2019.
29. Psychological Contract Violations during International Assignments: The Moderating Role of Emotional Deprivation, European International Business Academy (EIBA), 13-15 December, Poznan, Poland, 2018.
28. Locker Room Talk or Sexual Harassment? Institutional and Individual Gender Discrimination on International Assignments, Academy of International Business (AIB), 2-5 July, Dubai, United Arab Emirates, 2017.
27. Repatriation of International Assignees – Status Quo and Quo Vadis: A Systematic Literature Review, Academy of International Business (AIB), 2-5 July, Dubai, United Arab Emirates, 2017.
26. Institutional and Individual Work Place Gender Discrimination of Expatriates: An Empirical Analysis, German Academic Association for Business Research (79. Wissenschaftliche Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft), 7-9 June, St. Gallen, Switzerland, 2017
25. The Complexity of Expatriates' Social Networks, Social Support, and Context of Terrorism on Job Satisfaction: The Emotional, Instrumental and Informational Perspectives of Social Support, German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), Nachwuchsworkshop, 27-29 April, Kiel, Germany, 2017.
24. Opening the Black Box: Social Support and Expatriate Social Networks in Low and High Risk Countries. Academy of Management 2016 Annual Meeting (AOM), 5-9 August, Anaheim, USA, 2016 **[Nominated for IM Division Best Paper in OB/HRM/OT]**.
23. Steady Sailing on Rough Seas: An Investigation of TMT Diversity in Times of Turbulent Markets. Academy of Management 2016 Annual Meeting (AOM), 5-9 August, Anaheim, USA, 2016

22. Ability, Motivation or Opportunity: What explains Reverse Knowledge Transfer of Inpatriates?. Academy of Management 2016 Annual Meeting (AOM), 5-9 August, Anaheim, USA, 2016
21. Expatriate Social Networks and Social Support in Low vs. High-risk Countries: An Empirical Analysis. Academy of International Business (AIB), 27-30 June, New Orleans, USA, 2016.
20. Inpatriates as Knowledge Transfer Agents: Abilities, Motivation, and Opportunities. Academy of International Business (AIB), 27-30 June, New Orleans, USA, 2016.
19. Personality Traits, Mentoring, and Psychological Well-Being: An Investigation of International Assignments. Academy of International Business (AIB), 27-30 June, New Orleans, USA, 2016.
18. Ability, Motivation or Opportunity: What explains Reverse Knowledge Transfers of Inpatriates?. European Academy of Management (EURAM), 01-04 June, Paris, France, 2016.
17. Expatriate Social Networks and Social Support in Low vs. High-risk Countries: An Empirical Analysis. European Academy of Management (EURAM), 01-04 June, Paris, France, 2016.
16. The Impact of TMT Diversity in Times of Turbulent Markets: A Cross-Country Study. European Academy of Management (EURAM), 01-04 June, Paris, France, 2016.
15. Inpatriates as Knowledge Agents. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 14-16 April, Fribourg, Switzerland, 2016.
14. Corporate Reputation Effects across Nations – The Impact of Country Distances and Firm-specific Resources. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 14-16 April, Fribourg, Switzerland, 2016.
13. Social Support During International Assignments: Construct Development and Validation. Academy of Management 2015 Annual Meeting (AOM), 7-11 August, Vancouver, Canada 2015.
12. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis in Afghanistan, India, Pakistan, and Saudi Arabia. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 16-18 April, Fribourg, Switzerland, 2015 [**Nominated for the VHB Best Paper Award for young academics**].
11. Well-being of expatriates in terrorism-endangered countries. Indian Supply Chain Management Days, 2-4 September, Nürnberg, Germany, 2014.
10. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis. Academy of Management 2014 Annual Meeting (AOM), 1-5 August, Philadelphia, USA, 2014 [**Nominated for Carolyn Dexter Award**].
9. Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis. Academy of International Business (AIB), 24-26 June, Vancouver, Canada, 2014 [**Nominated for the "That's Interesting!" Award**].
8. Exploring Expatriate Social Networks: Does Country-Risk Matter for Psychological Well-Being. German Academic Association for Business Research (Wissenschaftliche Kommission Internationales Management), 11-12 April, Vienna, Austria, 2014.

7. Exploring Expatriate Social Networks: Does Country-Risk Matter for Psychological Well-Being. 39th EIBA Annual Conference, 12-14 December, Bremen, Germany, 2013.
6. Resource dependency, innovative strategies, and firm performance in BOP-markets. *International Conference on Creativity & Innovation: "Breaking the barriers to reach the bottom of the pyramid"*. 17-18 February, New Delhi, India, 2012.
5. Environmental sustainability: Drivers, practices and performance within the German third-party logistics industry. *18th EurOMA Conference*. 3-6 July, Cambridge, England, 2011.
4. Performance outcomes of sustainability efforts: The case of the German third-party logistics industry. *The 23rd Annual NOFOMA Conference*. 9-10 June, Harstad, Norway, 2011.
3. Benefits of stakeholder relations on local responsiveness in Markets at the Bottom of the Pyramid. *Academy of Management 2010 Annual Meeting*. 9-10 August, Montreal, Canada, 2010.
2. Network relationships and local responsiveness in BOP-Markets. *Tagung der Wissenschaftlichen Kommission Internationales Management im Verband der Hochschullehrer für Betriebswirtschaftslehre e.V.*. 18-20 February, Berlin, Germany, 2010.
1. Is the role of human and social capital for the internationalization of PSF's over-rated? *36th Annual Conference of the Academy of international Business (UK and Ireland chapter)*. 2-4 April, Glasgow, Scotland, 2009.